50-plus ways to get money when you are broke
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Introduction

The next time someone pays attention to what a successful person has done, this very someone may be paying attention to YOU.

Have you ever paid attention to what a successful person has done, and then ask yourself, “Why didn’t I do that?” He had an unusual business idea, and followed his instincts.

The successful person is not the only one who has ideas. You have ideas of your own. You have brilliant ideas and don’t even realize it. If you don’t believe you have any ideas right now, you will believe it by the time you finish reading this. It’s time for you to follow your instincts. The next time someone pays attention to what a successful person has done, this very someone may be paying attention to YOU.

Multi-Million Dollar Businesses started with CRAZY IDEAS.

Of course these ideas were crazy. That’s why they were ideas. What do you want to do, try to make money doing something that every man and his brother has done? This is no good. There are too many people doing it. But people are not doing the things that are crazy. If something is crazy, it is unique. People might like things that are crazy, and they particularly like things that are unique.

I am about to give you some ideas on how you can start earning money right away. Some of these may seem wild, crazy and far-fetched, but don’t rule them out. Almost every multi-million dollar business started with an idea that was just as wild, crazy and far-fetched as some of the
ones I am about to give you. Keep in mind that many of these ideas can generate quick cash for you.

Everything you are about to see can either be the main focus of a website, or a part of a website. You don’t have to have a website to make some quick cash with the ideas I am about to show you, but it helps. In summary, everything you do should be approached with the idea of turning it into a business. If an idea makes you quick cash once, it will make you quick cash again, and again, and again. It’s all a numbers game. Pick an idea that works, and you will never be without money again.

If you decide now or later to make money from your ideas with a website, the following will help you a great deal.
Be an OutSourceEEE

To begin, let’s just concentrate on the basics. I promise you that this is going to get better and better as you keep reading.

Many people, especially online marketers have someone else do easy tasks for them, such as, create images, design forms and even create websites. With the skills you have, and the skills you can easily acquire, you can be the one who provides this service to other people.

Is there something you are good at? I know the answer is YES. Do what you’re good at for someone, and charge them. To get an idea of what I’m talking about, go to Fiverr.com. Browse this site, and just take a look at what some people will do for five dollars. You can even find people who will dance for you and send you a video, for $5. Anything you want, you can get there, for $5. Sell what you know on Fiverr.com. You may not want to stay here permanently, but it will get you started. It will also give you the confidence you need in knowing that you can make some extra money, just by knowing how to do something. Once you build your confidence, you will definitely want to branch out to bigger and better things.

Just to give you an idea of the kind of money you could make, suppose you learn how to create websites. It’s very easy to do. You can learn how to do it in about a week. Some web designers charge as much as $3 thousand for creating a website. Once you learn how to create a website, and become good at it, you can do it in about 2 hours.

Keep reading. This stuff gets better.
Produce and Sell “How To” Videos

If you have a laptop, you have everything you need to turn this into quick money, and eventually a six-figure income business.

I’m sure you know how to do something that others would like to know how to do. Put your knowledge on a video, market it and sell it. If you want to test market it, advertise it on Fiverr.com. However, don’t keep it there no longer than you have to. Here, we are talking about more than $5 per product. Fiverr.com is a good place to find out if you have a good video product, and one that will sell.

Now, I’m going to show you everything you need to create a video.
Creating a video is very easy, once you learn how to do it. You will need some software, which you can download at no cost.

**Slide Presentation Software**

The best is [PowerPoint](https://www.microsoft.com/en-us/p/powerpoint-microsoft-office/9wzncfhs1326). It is one of the programs in [Microsoft Office](https://www.microsoft.com/en-us). You may already have it. If you don’t, you may not want to buy it just yet, because it is a little expensive. A free alternative is, [Open Office](https://www.openoffice.org). It does what Microsoft Office does. Likewise, it has its own slide presentation software that is just like PowerPoint. To download it, click on the image below.
Computer Screen Software

If your knowledge is something about computers, or the internet, you will need software that will let you put whatever you do on the computer screen on a video. The best software for doing this is CamStudio. This converts anything you do on the computer screen to a video. It is also free. Click on the image below to download it.

CamStudio™
OPEN SOURCE
Free Streaming Video Software

Advertise with Google

google.com/AdWords
Get $75 Worth of Advertising When You Spend $25 With AdWords

Click Here To Donate To Help Keep CamStudio Alive!

What is it?

CamStudio is able to record all screen and audio activity on your computer and create industry-standard AVI video files and using its built-in SWF Producer can turn those AVIs into lean, mean, bandwidth-friendly Streaming Flash videos (SWFs)
Audio and Recording Software

Next, you will need some good software for recording your voice, music or any other sound effects. The one I recommend is Audacity. There are a lot of good things you can do with this software. Audacity has caused voice recorders to become obsolete. And again, of course, it is free. Click on the image below to get it.

Audacity® is free, open source, cross-platform software for rec

Audacity is available for Windows®, Mac®, GNU/Linux®; and other operating systems. Check our feature list, wiki, and forum.

September 29, 2014: Audacity 2.0.6 Released

Audacity 2.0.6 replaces all previous versions.

Improvements:

- better user interface for Keyboard Preferences
- streamlining of several Menus
- LV2 now supported on all platforms, and improved VST settings interface
- translations updated, including adding Tamil language
- other improvements, including to import/export and ease of installation on Mac OS
Video Capture Software

Finally, you need some video capture software. This is like having a build-in camcorder in your laptop. The one from NCH Software is as good as any, and like the others, it is free. Click on the image below to download it.

Now, all you need is a little imagination. If you create something valuable, you can charge a higher price. How To videos that are good can easily sell for $25 or more. Sometimes you can even charge $100 for your video, depending on how good it is.

After you create your video, market it. Place ads on Craigslist and Backpage. Place a hundred ads a day if you can. These are free. Do a Google search for free classified ads. There are plenty of these on the web. Write a blog post in one of the free blogging sites, such as, Google Blogger or Weebly. Post tweets on Twitter several times a day. Post it on your Facebook wall ten times a day. Write press releases. There are also tons of free press release sites out there.

Get the advertising for your video in as many places as you can.
Don’t put your video on YouTube. This is not a free video. You want to sell it. It contains valuable information that people must pay to see.

If there is one single factor that makes or breaks a How To video, it’s the choice of topic. Another factor to consider is the length of the material. If you want your How To video to be interesting to people, it must be fast paced and relatively short, not exceeding 45 minutes. More successful videos are no more than 30 minutes long. This is enough time to cover a topic thoroughly and make in very interesting.

Think about this. If you sell your video for $25, all you need to do is sell around 80 videos a week, or 325 videos a month to gross $100,000 a year. And all of this is pure profit. You didn’t spend a dime to make this video. All it cost you was time. Once you make your video, the cost to re-produce it over and over again is zero. It is a digital product, and can re-produced an unlimited number of times. After the videos are sold, the buyer can download them in minutes. Yes, these are downloads. This means you don’t have to go out and buy blank DVD’s. But you may need to if you plan on selling your videos through the mail. Just add the cost of each blank DVD to the price. Again, this costs you nothing but time.

**Produce and Sell “How To” CD’s**

If you can produce videos, you can produce CD’s, or better, audio files that people can download. This could also work, but today’s buyer would much rather have videos. However, this is another possibility that you can keep in mind.
Temporary Help Agency

The high cost of having a full-time employee makes the temporary help business very popular these days. Companies rather hire temporary people during peak seasons rather than lay off workers during slower times. On any given day, there are probably over 3 million people who work temporary jobs. I estimate that Companies spend about $20 billion a year for temporary help. This business is here to stay. It’s time for someone like you to cash in on it.

JOB MATCHMAKER

Act as a matchmaker between businesses seeking temporary help and people who want a job.

To avoid problems, it is recommended that you hire your workers as independent contractors. An independent contractor is worker who provides goods or services for someone else, under the terms of a contract or verbal agreement. When the workers are finished, their job is finished. They are not employees.

You can act as the agent for the workers, and collect your commission from the Company when they are paid. A reasonable rate is about twenty percent of the worker’s pay.

Be careful if you decide to do this. Talk to an attorney first. He will know how to draw up the necessary contract.

Who knows? You may get into this, and there is no telling where it will lead you. I can definitely put some quick cash in your pocket. It could also lead to a seven figure business.
All-Cruise Travel Club

Most Travel Clubs are organized for the purpose of building a sizable membership capable of negotiating discounts with various travel providers. The Travel Club makes money earning a commission every time a member purchases airline tickets, books a hotel room, or goes on a cruise. Today, things have changed quite a bit.

SELLING MEMBERSHIPS

With an increasing membership, it is hard for travel clubs to ignore the profits of charging for membership, no matter how small the amount. With 10,000 members, a travel club charging only $20 a year will earn $200,000 in membership dues. This revenue is over any commission the Club earns when a member travels.

SPLIT DISCOUNTS

A Travel Club normally acts as a travel agent for the exclusive use of its members. As an “agency”, it gets standard agent commissions from airlines, hotels and cruise lines. This can range anywhere between 10% and 18% of the purchase price. What travel clubs usually do is offer its members a rebate equivalent to 50% of its commission (meaning 5% to 9% of their purchase price). If the member spends $1,000, he gets back anywhere between $50 and $90. This is enough reason for people to join a travel club, especially if the membership dues are just $20 a year.

ALL-CRUISE

As today’s market shifts from the “all-in-one” and “do-it-all” service companies, to “specialized” services, so do travel clubs. Based on industry statistics, the best area to specialize in is the Cruise business, the most popular element in Travel.
YOUR BUSINESS

Sell memberships to your All-Cruise Travel Club and offer rebates on all cruises and peripheral services the member books through the club. Find products or services that you can give as bonus for signing up for a year’s membership.

You may even want to seek distributors who will purchase membership cards in advance, at 15% of the retail price. This means that if the membership retails for $20, a distributor buys it from you for $3. If you sell 10,000 memberships this way, you’ve just earned $30,000. Then, add to this revenue from commissions when members take a cruise.

This could work, at no money out of your pocket. The best way to research this to run a Google search for cruises. Find out if any of the Companies you research have an affiliate program. Call them and tell them what you want to do. Who knows? Perhaps they will work a deal with you, especially if you can send them a lot of business.

You can also find Companies by searching affiliate sites like Commission Junction or Linkshare.
Make Money With Voice Mail

The *answering machine* from the old days is long gone. Now, voice mail technology is built into your home phone and smart phone. With these new technologies, the concept has expanded to a number of ways to make money.

**PEOPLE MUST CALL**

With voice mail, the only way you can make money is when people call you. You need to attract people to call your phone number so that they can listen to the message recorded on your voice mail.

**THE MESSAGE IS THE KEY**

The message recorded on your voice mail is the key to your ability to make money. The message can instruct people to go to a website, or instruct callers to leave their name and address so you can contact them, or send them information, preferable by email. The information you have recorded on your voice mail greeting should be encouraging and convincing enough to motivate the caller to do what you have instructed.

**THE 1-MINUTE PITCH**

Think of your voice recording as a radio commercial. Callers have short attention spans, and are accustomed to hearing radio and TV spots that are not more than 1 minute long. Limit the length of your message to about 1 minute, 2 minutes tops.
GETTING THE CALL & COLLECTING PAYMENT

Whatever it is you are selling through voice mail, your primary challenge will be two things:

- How you can advertise and make your telephone number known to a lot of people, and
- How you are going to collect payment for whatever it is you are selling.

One of the most popular topics sold through voice mail is information about how people can make money. This is worn out and very unimaginative. Most likely, your caller will feel insulted and not order whatever product you want them to order. Come up with something unique. Also, come up with something hot. You can get some very good ideas for *Making Money With Voice Mail* and *All Other Section in this Book* by visiting the following websites. Just click on the images below:
The Complete List of Evergreen Content Ideas for Your Blog

By Kevan Lee
April 14, 2014
29 Comments

A good tweet peaks at 18 minutes. An evergreen blog post lasts for years.

It’s crazy to see the disparity between two pieces of content that we all create on a regular basis. It’s a little like comparing oranges to apples.

Blogging Ideas: 49 Evergreen Content Ideas

What have your favourite blogs got in common? Despite the subject matter, and the quality of content, they’ll almost certainly build a readership by publishing timeless articles: information that readers refer back to over and over, and articles that hook in new readers all the time.

This content is known as evergreen content. Like pine trees that never lose their color, evergreen articles stay relevant for years.

Building Evergreen Strategies

Evergreen articles should form the backbone of every blog, including yours. But evergreen content isn’t easy to compose. Many blogs publish short-term content, such as news stories, which simply cannot stay relevant for years. How do we find the right balance?

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Remember, if you want to have a recorded sales message over the telephone, use the device that is built into your phone.

**Additional Tip:** This is an excellent way to market a “How To” video that I showed you above. This is an excellent way to market anything you see in this book.
Make Money Giving Away Stuff

I’ve told you to market your How To video to sell. Also, market an ebook that you want to give away. If you know how to do something, chances are, you know how to do a lot of things. Pass your knowledge on to other people by creating an ebook instead of a video, and giving it away.

All through the ebook, post ads selling something else. Post ads for your videos that you want to sell. Post ads for the audio files you want to sell. If you sell on Ebay, post the items you list for sale in the ebook. If it sell there first, remove it from Ebay. You can do this, as long as there are at least 24 hours remaining in the listing. Anything you want to sell, advertise it here.

Join several affiliate programs on the internet, and posts affiliate links within the ebook. When people click on one of those ads, and buy something, you make money. The Grand Daddy of all Affiliate Programs is Amazon. If you are an Amazon affiliate, and you sell products from Amazon, you get a commission. And people will buy. Who can you trust better than Amazon?

Again: Use your free ebook to market your videos, and everything you see in this report.
By the way, you can click on the image below to join the Amazon affiliate program. It will cost you nothing.
Utility Auditing Business

Don’t let the word *auditing* scare you. It is simply finding something that you are looking for. This is not the Internal Revenue Service.

Auditing is not a specialized skill, if you know what you are looking for. If you have the patience to sort through regulatory stuff, and to spot billing errors, you can conduct an audit.

**UTILITY BILLS**

Auditing utility bills is a popular business because of the complicated billing for utilities. Utility rates are highly confusing because they differ depending on type of service, volume of usage, and promotional packages offered at the time of installation.

**GETTING PAID**

Utility Auditors earn commissions, usually around 50% of any overcharge they uncover. This is where you may need to exercise more patience. Although utility companies would gladly settle a verifiable overcharge (relatively quickly out of court), it may take them up to six months to issue any refund. This is particularly true with larger utility firms.

**COMMISSION WORKS**

Most clients prefer to pay auditors on a commission basis for two reasons:

- No upfront cash outlay, and
- No risk if the auditor comes back empty-handed.

For the auditor, working on commission has its advantages: It makes it easier for them to land clients, and it usually allows them to earn more than if they would take a basic fee.
MAKING THE SALE

The biggest challenge facing auditors is to get a potential client to admit that there is a very good probability that they overpaid the Utility Company without knowing it. This issue is usually not a problem if the client is a small business where the owner makes all the decisions. However, the executive committee of a major corporation may feel threatened that they’ll be held accountable for irresponsibly overpaying utility bills. Your job is to convince your potential client that overcharging does happen and that it is the job of an outsider auditor, and not people from within the company, to “fix” the problem.

Produce Cable TV Spots

If you have cable, you’ve no doubt seen local advertising on most of the channels. There are three ways a local business could produce a commercial.

- They could do it themselves (and we all know what that looks like).
- They could have the local cable business do it for them (which can also look it was produced by an amateur).
- They can have an outside individual do the production. This is where you come in.
If you learn how to prepare videos as a result of reading the book, who knows? You might become good at it. If so, you can produce excellent commercials for local businesses at agreeable prices. If you have marketing skills, so much the better, but it’s not an absolute requirement. As long as you can clearly answer the “6 Questions”, you are good to go.


The only drawback to this business is the equipment you will need. You can’t do this with the software downloads I gave you in the video section of this report. Do your research, and find out the best equipment to make video commercials of this type. This equipment is specialized, and quite expensive. When starting out, you can rent the equipment.

Market your services directly to the small businesses in your area. Good prospects are auto dealerships, restaurants, retailers such as, video, book, and computer dealers, and, in election years, local political candidates. Your quality production, along with a reasonable price, should get you customers.

Most commercials will be either thirty-seconds to one minute, and will be shot on location at the customer’s facilities. If they provide the copy for the commercial, you only have to direct the commercial. Run through the script with whoever will be reading it, to make sure that it will fit the time without sounding rushed.

You want to aim for a relaxed, natural sound, unless, of course, you’re working with your local crazy car dealer, in which case they may want an auctioneer sound. Above all, make sure the script tells who the advertiser is, what they do, where they are, and why people should give them their business. This is what the customer needs to hear.
The first few times you produce a commercial, you may feel a little uneasy. Just relax, use a little common sense, and always remember that the job of the commercial is to convince the customer to spend his or her hard earned money with the business you’re making the commercial for. Expect to spend a few hours during the shoot, to get enough takes for editing. Get four or five good takes. That way, any bad parts that you find when reviewing your taping can be replaced with a good take. A 30-second or 1-minute spot can be shot and edited in one day. The first one or two may take a bit longer, but that’s okay. It’s better to take your time when learning the ropes, rather than rush through and end up with bad results.

Your overhead will be low because you are renting the equipment instead of purchasing it. You should be able to undercut your competition. In a decent size city, you can expect to charge between $500 and $1,000. Longer commercials are more negotiable, depending upon whether or not you will be asked to write the script. The half-hour long “infomercials” were popular about fifteen years ago, and are still shown late at night. Recently, I have seen some 10 minute commercials late at night, especially on the Hallmark Channel. This is something you can consider as your skills grow.

Watch commercials and listen to them. Keep mental notes about how the advertiser is presented, what message the commercial gives, and if you feel the commercial is successful. Incorporate the best elements of the commercials you see into your own shoots.

**Additional tips:** Offer to put your customer’s commercial on YouTube. Also, if you have a website, make a deal with your customer to put it there as an advertisement, for a fee. Here’s another tip for you. This could be a separate section of this book, but I’ll talk about it briefly here. If you have a website, offer to put all kinds of advertising on it, and not just videos. How do you think Facebook makes its money?
Inventory Video

By now,, you know you’re going to be good at making videos, so let’s look at another possibility that can put money in your pocket, fast.

You need a video camera. It doesn’t have to be expensive. You can buy one on Ebay for practically pennies on the dollar. You only need one camera and decent video skills. If done right, the marketing costs are very low. Besides your video camera, you’ll need an instant camera and an engraving tool. If you have a smart phone (and who doesn’t), you already have one. Come to think of it, you also have a video camera with your smart phone. This is starting to sound better all the time. So you really don’t have to buy a video camera, unless you want one.

Here’s how the business work. You videotape household and business inventory and valuables for insurance purposes. Then, if a robbery occurs, the owner has a video documentation of the missing valuables for law enforcement and insurance agents. Your primary prospects for this service will be upper-income families and businesses that specialize in high-ticket items or have a high investment in equipment. The first step you should take to run a property inventory taping service is to meet with your area law enforcement agencies to find out what regulations, if any, they have.

Remember, you will be going into other people’s houses and will have full knowledge of their valuables.

If you have endorsement from the law, your customers can feel comfortable that you won’t use this knowledge for the wrong purposes. The person you want to meet with would be the one in charge of neighborhood watches or community services.

Normally, police agencies are enthusiastic supporters of services like this, as it makes their job easier. Others to meet with include insurance
agents, private detectives, fire officials and attorneys. Not only will you gain valuable information from them, you will be building up a network for referrals. Be sure to keep a good record of who you meet with so you can send them business cards, brochures and periodic reminders of your services.

While meeting with insurance agents, take care of your insurance requirements. You should carry liability insurance, and you should also get bonded. The extra expense is worth it, as it will both help to get business and will protect you and your customer.

If your customers know you are bonded, they will have more confidence with you, and feel comfortable about doing business with you.

This service is primed for publicity, so prepare a good press release. Once again, remember the “5 Questions”:

Who, What, Where, When, How and Why

Go to as many press release websites as you can and publish them. They are free.

Get these releases to every daily and weekly newspaper in your area, as well as local business magazines and television stations. When your service gets written up in the papers, keep a clipping of each article to use in your marketing materials. Send a copy to all the insurance agents, attorneys, private detectives and law enforcement agencies in your area. Also, send them the URL’s of the press releases you publish online.

You WILL get referrals from this!

Another idea for publicity is to set up a booth at local home and garden shows, preferably in the home protection areas (alarms, etc.). This will
establish your name in the minds of consumers. If you don’t mind public speaking, offer to give a short seminar on home inventory protection and how your service can help prevent theft. You can prepare one presentation that can be given numerous times at different community-related functions and locations, such as country clubs.

Now let’s get into the service. When you set up an appointment with a customer, make sure they know you will be charging by the hour, so it will be to their advantage to have things such as jewelry, china or antiques laid out and ready to be taped. Take your video camera and instant camera, or, your smart phone. Have a clip board with a form for listing valuables. You can design the form yourself. If you don’t know how to do this, click here to see an example. When taping valuables, be sure to get a clear picture of them, including any distinguishing characteristics. Be sure to fill out your forms completely, listing special features or characteristics, such as type and weight of gems, etc.

Jewelry is probably best photographed with your instant camera, as is any small valuables. Large antiques and other primary household items are easily videotaped. Be sure to get any brand names and model numbers clearly taped.

After taping the individual items, walk through the house. Be sure to get any computer and video equipment, phones, TVs, art and other items that would be tempting to thieves. Insert the client’s social security or driver’s license number on the pictures. If you have image software on your computer, this is easy to do. You can do this with Paint, the software included with Windows. A better image software is Gimp. It is free, and you can get it by clicking on the image below.
Record all of this on the forms, including the location of the engraving and all serial numbers. If the home is burglarized and police recover the stolen goods, this will help the client get his or her valuables back quickly and easily.

Don’t forget to tape the outside of the house, including patios, walkways and landscaping. This can help the client establish value in case of vandalism. In businesses, video the office equipment, as well as the offices themselves, inside and out. In specialized businesses, be sure to video any special equipment.
A good idea is to provide window stickers for your clients that tell potential thieves that items in the house have been marked and recorded. These stickers can be purchased or printed. Your local law enforcement agencies may even be able to provide these to you at little or no cost. When you have finished videoing, give the video a quick run-through to be sure everything’s OK. Then, go back to your home, organize the pictures, video and form, copy everything to a disk and give it to your client. Encourage them to store this disk in a safe deposit box, in case of fire. It is also a good idea to email the video files on the disk to your client, so he will have a backup on his computer.

**Always keep a backup file of this disk on your computer. In fact, everything you learn to do in this publication, involving creating digital products, should be backed up on your computer.**

How much should you charge? A typical mid-sized to large home should take two hours, at most, to video, if the owner has prepared everything ahead of time. You can charge anywhere from $50 to $150 per hour, depending upon what your local market will bear, with $75 per hour a good figure to start with.

**You should be able to see how this business can add up!**

In your marketing materials, stress the fact that your charge is a small price to pay, considering it is a crime deterrent and will result in far less stress and time on the customer’s part if a mishap does occur. And don’t forget about the possible lower rates on home owners insurance. You can feel good that you are providing a service which will help people in bad times. Remember to be professional while in the client’s home, don’t make any comments which could be construed in bad ways, and be assuring about the safety and reliability of yourself and your service.

**Do this business right, and it is certainly one that can take care of you.**
Produce Restaurant Place Mats as Advertising

The concept is very simple: Give free paper place mats to restaurants in your area with either an eye-catching color ad, or their menu in the middle, and two-inch by two-inch ads around the edge. These ads will make so much profit for you that if you run up against a stubborn restaurant owner, you can even pay him or her to take your place mats and come out way ahead. They’d be a fool to refuse.

The first step in is to contact printers in your area and find out what kind of blank or ready-made paper place mats they can either print or have printed for you.

Get a quote for at least 5,000, including, at least two-color printing. Compare your quotes and find the printer that will do the best job for the best price. Make sure this is a printer that will work with you on the layout of the place mats, if this is new to you.

Once you have your printing costs, which will be your primary costs, you can figure out how much profit can be made. Your profit will depend, in part, on how many ads you can put around the perimeter of the place mat. For example, if the place mat is 11 x 15, you can put a total of 20 ads around the sheet, leaving a one inch margin around the edge for the printer. Divide the printing cost, together with your other estimated costs (phone, postage, travel) by the number of ads, and you have your cost per ad. For example, suppose your estimated expenses will be $600. Divide that by 20 ads and you have $30. This is how much each ad contributes to covering the cost of the placemat. Now, figure a target profit margin. In my area, an ad that will be seen by 5,000 people over an extended period of time could go for $90. This would be a $1,200 profit! Now, make a list of restaurants that would be likely prospects for this service. The best prospects will be locally-owned family-oriented restaurants that are visited by residents of the area. Small, family-owned, restaurants will be your best bet.
GETTING THE RESTAURANTS

Offer to provide the restaurant 5,000 free paper place mats with either a large color ad or a color menu printed in the middle of the place mat. Local advertisers will be featured in small ads around the outside. When you say the words “5,000 free paper place mats,” you probably won’t even have to go any further! If the owner’s a hard case, offer to pay them to take your place mats! Offer $50 and 5,000 place mats. This works, and believe what I am saying.

If the restaurant owner has a pre-made ad or menu available, this can be reduced or enlarged by your printer to fit the center area of the place mat. Be sure the restaurant’s section dominates the place mat. Now, contact businesses that are in the immediate area surrounding the restaurant. Good prospects will be video stores, dry cleaners, grocery stores, book stores, any business that is patronized by families. Tell them that you have an advertising opportunity which will put their name and offer in front of 5,000 people for an extended period of time. Contact as many possible advertisers as you can. The more you contact, the more ads you’ll sell. If your prices are competitive and you deliver honest facts, you should have an easy time selling the place mat ads. Now, take the ads to your printer and layout the place mat. Put the restaurant’s ad and menu in the center, and the other ads around the perimeter. Have the printer print the requested quantity, and deliver them to the restaurant. It’s that simple.

This whole process can be done easily in less than a month. But, even if it takes you a month, the example above cleared $1,200 profit (or $1,150, if you actually had to pay the $50).

Once you’ve done your first one or two and know what you’re doing, you will find that you can run more than one at a time. If you run four place mats per month, you could clear over $55,000 per year! Like all business, this is a numbers game.
This is just an example, and your profits could be higher or lower, depending on your area. In fact, the figures I gave you are a little conservative. I used these figures to simplify the example. However, at the time this report was written, I estimate that business owners would probably pay around $150 or more for an ad. Imaging what this would do for your profit.

You don’t have to be a rocket scientist to see that this is an easy-to-run, profitable business that you can start part-time and quickly move into a full-time business. MAN, the potential for this is phenomenal. As you get this going, branch out. Do this all through your State, go to other States and other big cities.

**One Word of Advice:** Contact the advertisers first, and sell the ads before taking them to the printer. This way, you don’t have to pay money out of your own pocket.

**Additional Tips:** If you like Gimp, and you are good at graphic design, design the place mats yourself, and take them to the printer ready to print. This will save you a lot of cost. Also, take into consideration that the printing business is not so good right now. Computers and digitally prepared documents have caused many printers to lose business. Therefore, many of them may be begging you for your business. Hey, That’s *Life in the Fast Lane*! Use it to your advantage.
Producing Discount Cards

There is a big money business that can be started for next to nothing, with low risk, that involves giving away special cards. These cards are DISCOUNT CARDS, wallet-sized cards that allow the bearer to receive discounts at participating businesses. These businesses pay to have their advertisement on the card. They profit from the increased exposure and from gaining new customers who come in for the discount and become return customers. The card-holders benefit from the discounts they can receive.

And YOU benefit from the profitable advertising you sell.

This is a relatively simple business to explain. Here’s an overview:

- Design your card.
- Figure your expenses and set your ad prices.
- Contact businesses that frequently use discounts or coupons (potential advertisers for you) either in person, by email or by mail, with an information package.
- Gather the ads (and the money) and print them together on wallet-sized cards.
- Distribute the cards to the public.

That’s all there is to it. Of course, there are more details you need to know, and those will be covered right now.

This business works especially well if there is a college in your town, or any large number of people who either vacation there or move to town. However, this can be successful in any area. The best part (besides the money) is that you can run this business from your kitchen table. Here’s exactly what you need to do to make great profits in the discount card business.
First, think up a name for your card. Use a catchy name, like the one that follows.

**DISCOUNT, SAVER, MONEY, BUCKS, BIG, FREE** or other dollar-saving words will stick in people’s minds. If you (or a friend) have artistic ability, design a logo, either with your card’s name, or a picture conveying the money-saving feature of the card. Again, you have Gimp, so you can do this yourself.

Next, design how your card will look. It should fit easily into a wallet, so stick to credit card size. On the front, your logo should appear, along with, at most, six ads, in three columns of two. The back should be divided into, at most, twenty ad spaces, again in three columns (7 on the sides, 6 in the middle). This might sound like a lot, but they will be readable. Don’t forget to put your business name, address and phone on the front or back, at the bottom of the card.

You should also put together a poster with your logo and information about the card. Leave space for a list of locations where the card can be obtained, and for a list of the advertising businesses. This poster will be inexpensive for your printer to produce, and can be produced on your computer, if you have one, reducing your expenses even further. Now figure your costs. The major cost to you will be printing, so check with a number of printers for price quotes. You will want a one or two color glossy card, with price quotes for quantities for 1,000 – 10,000 cards. Find out at what quantities significant price breaks occur. This can help determine exactly how many cards you want to produce and distribute. This number will be important when it comes to contacting your advertisers.

Don’t be put off by how much the cards will cost. You won’t have to worry about laying out a lot of money for the production of the cards, because you should require that advertisers pay at least half of their advertising price at the time they decide to advertise, the remainder
when cards are distributed. Some businesses will prefer to pay 100% upfront, which is just fine. You shouldn’t deal with businesses that won’t pay anything upfront, unless you have a funny desire to deal with a lot of frustration. In other words, DON’T DO IT.

You should be thinking about how to distribute these cards. If there is a college in your town, or a nearby town, here’s a few ideas. Contact the admissions department at the college, explain your discount card, and see if they would consider putting a card into the orientation materials each incoming student gets. Also, find out places where you may put a stack of cards for students to take. Prime locations are cafeterias and dining halls, snack bars, libraries and any other places where students group. For the general public, great distribution spots are similar to the college spots. Restaurants, grocery stores, theaters, apartment buildings, anywhere there are large groups of people. Don’t forget that you can give a good supply to each advertiser, to give free to their customers. All you need to do is make a few good, persuasive phone calls, and your distribution will be taken care of easily. Stress to the person you’re speaking with that making the cards available to their customers will be good business for them, even if they don’t advertise on the card, because their customers will appreciate being given these discounts and will look upon the business as their friend for doing so.

Now that you have your printing quotes, determine how much you can charge for advertising. Estimate what your phone, advertising, driving and postage expenses will be. Lump these all together and you have an idea of what your costs will be. Now, multiply that figure by five. Divide that figure by the total number of advertisers you will have on your card. The number you end up with is the average price you could charge per ad. Does this sound reasonable, considering the number of cards you’ll be distributing? If so, it should make a good starting point.

For example, if you are planning to distribute 8,000 cards with 26 advertisers, and your estimated expenses will be $1200, the formula is
($1,200 x 5)/26, or $230.77 average ad price ($28.85 per thousand), and your profit would be $4,800. Considering the benefits the advertiser will get from the cards (they will be kept and used for a long time, usually 3 to 6 months, and 5,000 people will be exposed to their ad repeatedly over that period of time), this will probably be reasonable. You need to consider the economy in your area, the size of your area, and any competition you might have, as this can effect what you may be able to charge. When you decide how much to charge for ads, here are a few things to keep in mind. Ads on the front of the card should be much higher priced than on the back, and, as a result, should be slightly larger. On the back, you can set two different ad rates by using “boxed ads.” An ad with a black box around it will be noticed more than one without, so it can be slightly higher. A good example of ad prices corresponding to the above average ad price would be $200 for a plain ad on the back of the card, $230 for a boxed ad on the back, and $260 for an ad on the front of the card.

Now is the time to contact potential advertisers. Here’s a short list of the types of businesses that will be most likely to take advantage of your service: Restaurants, particularly fast-food and snack establishments + Theaters + Printers + Dry cleaners + Oil change and auto parts businesses + Travel agencies + Clothing stores + Hair salons + Formal wear stores. This list goes on and on. This is not a complete list, but it should give you an idea of the types of businesses you need to contact.

**Additional Tip:** Again, negotiate with your printer. Business is not too good for them right now. Get the best price you can. The savings all goes into your pocket.
Connect Buyers With Sellers

AND I SAVE THE BEST FOR LAST! THIS IS A WINNER!

I saved this until now, because it is the best way to generate quick money. This is also something which you will want to turn into a business. Do this right, and it will make you some BIG MONEY. This could turn you into an instant millionaire if you do it right. You will see the numbers shortly.

Sellers advertise things that they want to sell, and buyers look to these ads for things they want to buy. This applies to anything that is available for selling or buying. In our example, we will be using Real Estate. This is a high price item, and will generate a ton of money.

Anytime someone connects a buyer with a seller, it is customary that this person receives a cash commission for their efforts. Act as a Finder – a person who gets a cash fee from the seller and buyer. Your role is to find the merchandise, or in our example, the property. You can begin by searching the online classified ads. Better yet, run a Google search on commercial real estate for sale. Even better is a website by the name of Buildings by Owner.
Now, let’s find a building for sale that is worth $1 million. Click on the *For Sale* tab, or the image below and search for it.
Enter the amounts in the price range, click on search, and this is what you are likely to see:
Scroll down. You are about to discover many deals that you can make.

Now, you have found your $1 million builder and the seller. Now find the buyer.

The only thing left to do is find another person who might be interested in this kind of real estate. With the internet, and technology, this will not be very difficult. You then contact the seller, tell him you have a potential buyer whom you will introduce to him if the seller will pay you a commission fee. A commission rate is negotiable, depending on what you and the seller can agree to. Do you think the seller will go along with this? You bet he will. For simplicity, let’s assume a
commission rate of 2%. And keep in mind, I like to use conservative figures. I’d rather be surprised in a good way than in a bad way.

If he agrees, you introduce the prospective buyer to him – then, if the buyer and seller get together on a deal, you will neatly earn a $20,000 commission (2% of the selling price). The introduction can be made in person, by telephone, by email, or by regular mail. If you make the initial introduction by mail or email, always follow it up with a personal visit. The seller should not mind, considering the fact that you are trying to help him.

If, when you first contact the seller, he says no, so what? Move on to the next property. There are hundreds of them. Only a few sellers will be horse’s rear ends.

It is possible for you to find hundreds of these opportunities by doing the following:

- Find more websites like Buildings by Owner. You can easily do this by going to Similar Site Search.
- Run Google searches for commercial real estate for sale.
- Browse the online classified websites.
- If you want to stay in your local area, which in my opinion is crazy, browse the local classified ads in the newspaper.

Also, go through Craigslist, Backpage and Ebay. If you contact someone from Ebay, wait until the listing ends, as a courtesy to Ebay. You’ll be surprised at what you find. Remember, you don’t want to limit this to just real estate. Diversify MAN! You want to do this for any item that will make you money. There are many big money items besides real estate.
Nowadays, every newspaper has a website, where you can browse their classified ads. I recommend starting with your home newspaper website. Then, branch out and browse the websites for newspapers in other cities. If you have to travel to make a deal, remember the commission will cover your expense. Also, this is just a cost of doing business.

Don’t just settle on finding real estate deals. Like I said, there is other high price merchandise that people want to sell, such as, cars, boats, vans, motor homes, jewelry, antiques, etc. The list is endless.

Don’t assume that you have to make one huge deal. Why not make several small deals. In business, every dollar you earn is important. If you do this, you will have two advantages. First, you will be building your “Finder” services into a business. Second, you will be making business contacts that will benefit you in the long run in ways that you cannot possibly imagine.

But still make the big deals when you can. Remember one thing. It does not take any more work to make a big deal than it does to make a small deal.

There is another thing that people buy and sell like crazy – Businesses. Businesses are listed for sale every day. Some small businesses can sell for as high as $3 million dollars. With a small 2% commission, this will earn you $60,000. This gets more exciting by the minute. As you can see, the possibilities are endless. With the web design and the SEO skills you have learned, or will learn, you can use this to jump-start your online empire.
Approach this with the attitude that you are helping someone. This is very important. Your goal is to provide a valuable service. Approach it with this attitude, and the money will come. Finally, as I have emphasized many times, run this business through a website if you have one.

Before you begin this, or any form of business, my recommendation is that you consult an attorney and a CPA. This is a business, and should be set up as such. Also, if you make money at this, which I believe you will, you have to account to it. Don’t forget Uncle Sam, aka, the Internal Revenue Service. They want some of it. This is where the CPA can be helpful.
Other Ways to Generate Quick Cash Immediately

Let me offer you a word of advice. I am not necessarily including this as a recommendation that you try all these things. They are all good ideas. I am including them merely to give you some ideas. Some of these are very out of the ordinary. Some or all of them are crazy or bizarre. But you know by now what I think of crazy ideas. Some could lead to millions. Keep an open mind. You never know where some of these ideas will lead you.

- An easy way to get money is to have a yard sale and sell items that you are getting ready to toss away because you don’t want them any longer. This could lead to a business in which you manage and organize yard sales for other people. So don’t turn your nose up to his one.

- You can always gather shells at the beach, polish them, and sell them as jewelry. Don’t laugh. Lori Greiner would make millions from this idea. In case you don’t know who Lori Greiner is, she is the Queen of QVC. And by the way, QVC has an affiliate program. You can become an affiliate, advertise their products on your free ebook, sell them and earn commissions.

- Get cash surrender from life insurance policy.

- Paint faces on rocks and sell as paper weights. Don’t laugh about this. There was once a guy who became a millionaire by marketing and selling a pet rock online.

- Go to a pawn shop and pawn some jewelry. Better yet, find someone who is desperate for money, buy an expensive piece of jewelry from them for pennies on the dollar, and sell it on Ebay. If you list it right, you can make a big profit.
• Borrow from a relative. Don’t do this unless you have to. If you do some of the things I’ve mentioned, and do them right, you will be the one who relatives will be asking for money.

• Go get welfare pay or food stamps. NO.... NO.... NO.... NO.... NO.... NO.... DONT DO THIS ! Unless you are desperate, and I pray that you will not be desperate.

• Dig small trees from the woods and sell to homeowners. Now this can be something that could lead to a very profitable landscaping business.

• Learn names of wild plants and plant in pots for sale. Again, this could be the start of a successful landscaping business.

• Roll newspapers up in logs, tie, dye and let dry... then sell them as firewood.

• Cut up old shirts and dresses and make pot holders out of them and sell them. Start by listing them on Ebay. Like Fiverr.com, Ebay is a great place to test market products.

• Cut square towels out of old tossed out clothes and sell as wiping rags. This is something else that could lead to something.

• Gather driftwood from the beach areas and sell to craft shops. This has potential.

• Paint old used wine bottles and sell as hand painted vases.

• Go house to house and paint house numbers on curbs for a fee.

• Take the lawn mower house to house to mow lawns for a fee. Many successful landscaping businesses got their start this way.

• Offer to dig or spade gardens for local neighbors for money.
● Offer to sell fishing (earth) worms as bait – dig in gardens to get the worms.

● Paint house exteriors in spare hours. Charge the prevailing rate.

● Gather pine cones and sell to craft shops.

● Turn pine cones into useful jewelry, etc. and sell to shops or houses. I once saw a gentleman on The Tonight Show, with Johnny Carson who made a very good living doing something similar to this.

● Spray old building bricks gold, sell as “Fort Knox Rejects” paper weight. Remember the Pet Rock?

● Paint bricks with a vibrant enamel and sell as toilet bowl displacements.

● Fill coffee cans full of plaster, paint all over and sell as door stops.

● Gather vegetables from your garden and sell at road side stands.

● Walk pets for your neighbors for pay.

● Babysit for profits.

● House-sit for vacationers, get extra by up-keeping the grounds.

● Make fudge and sell house to house. How do you know Hershey’s or Nestles didn’t start this way?

● Do document preparation and word processing for fellow students or fellow workers for a fee. Offer the same service on Fiverr.com.

● Design, prepare and print menus for restaurants for a certain amount per menu. You can offer this as a by-product to the Restaurant Placemat business.
• Read books and do reports for a fee for students.

• Research any subject (online, or in the library) for $30 a page. Advertise this on your website. This could lead to a consulting service.

• Paint scrolls and designs on plates or make birthday plates, and charge $30 each.

• Teach people to do calisthenics, charge $5 an hour and have 10 at a time.

• Teach dancing and charge $5 an hour, and have 10 at a time.

• Learn to do juggling and clowning, and put on shows for pay. Who know, a Hollywood talent scout may discover you.

• Rent out as a clown to birthday parties, affairs, etc.

• Get good at telling jokes and rent out to night clubs. Now, this could be a great way to generate cash on the side. I must tell you, being a night club entertainer is a lot of fun.

• Sing or play the piano for money at night clubs. I have done this before, and I made a lot of money. This is how I worked my way through college. I must admit, I miss it.

• Make crafts and sell them at a road side yard stand.

• Teach others to make crafts ($5 each) and have 10 at each class.

• Bake fruit pies and other pastries, and sell house to house (or in stores at holidays). Now, this could be a real winner. Oreo Cookies had to start somewhere. Also, this could lead to a career as a World Class Pastry Chef. And they make LOTS OF MONEY.
• Make Christmas wreaths during the holiday season to sell, using discarded boughs from your own and neighbors’ Christmas trees.

• Make Christmas candles from paraffin wax and sell them at Christmas time. But don’t just settle for Christmas. There are other holidays. In fact, don’t even settle for just holidays. Sell them all year round. Many people love candles. You can even sell them to Churches. There are over 50 Churches within 3 miles of my home. This could really lead to something special.

• Do you like sports? If so, be a baseball umpire, football official or basketball official for little league through high school. Officiating football is the easiest thing in the world to do. Just keep the flag in your pocket and people will love you. During the summer, you can even be a softball umpire. Softball games last about an hour and a half. On a Saturday, you can call 6 games and make about $250 to $300 dollars. Ask around your local area for officiating associations. I did this for all three sports years ago. I loved it, and I miss it.

Finally, anything you are good at, do it for someone, for a price. Take a deep breath and think. You are probably good at a lot of things.

In closing, I must tell you this. Most successful entrepreneurs started with ideas that seemed crazy, and made no sense. No matter how crazy you think your idea is, you never know if it will work unless you try it. Some of the ideas above may just turn your life around. You will never know unless you try.
If you want more good ideas, we have them. Some of them could make you very rich. Click on the banner below: